


FACULTY DETAILS

Name	Dr. Brijesh Kumar Agarwal	Photograph
Designation	Associate Professor	
Department	Faculty of Commerce & Business Administration	
Address (Campus)	D.N. College, Railway Road, Meerut - 250002	
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Education

Subject	Institution/University	Year	Details
N.E.T.	UGC, New Delhi	1991	Commerce
Ph.D.	Meerut University (Now, CCS University) Meerut	1997	Management & Working Stock Exchanges in India: A Case Study of UP Stock Exchange Association Kanpur.
P.G. (M.Com.)	Meerut University (Now, CCS University) Meerut	1991	Commerce

Career Profile

Organization/Institution	Designation	Duration	Role
DN (PG) College, Meerut	Associate Professor	Since Feb,2003 up to now	Associate Professor
Research Interests / Specialization			
Finance and Capital Market			
Teaching Experience (Subject / Courses Taught)			
UG – (16) Years,	Accounting, Finance, Law, Statistics		
PG – (16) Years	Security Analysis and Portfolio Management, Statistical Analysis & Filing of Returns		
Research Supervision	Awarded	Submitted	Working
Ph.D.	05	-	06
Projects	-	-	-

Publications (since 2007)			
In Indexed / Peer Reviewed Journals			
Year of Publication	Title	Journal	Co-Author
2008	Women Entrepreneur- Challenges ahead	Journal of Commerce & Trade	
2008	Marketing Plan for Entrepreneurial Ventures Role of STP	Marketing Innovation for Reaching Consumers I.T. Institute GZB	LallanTriphati
2009	Role of Segmentation, Targeting & Positioning in Entrepreneurship	Journal of Commerce & Trade	
2009	E-Governance and its emergence in economic growth of India	Role of Information Technology in Shaping World Economy, S.S. (P.G.) College Shahahjahanpur	
2010	Supply Chain Management & Aggregate Planning Double dose to Entrepreneurial Skill	H.R. Journal of Management, GZB	
2012	Significance of Performance Management in Present 21 st Century	Global Business Environment and Indian Economy : Issues and Challenges (Vision India : 2020) Meerut College, Meerut	
2014	FDI-Opportunities & Challenges for India	Fostering Growth through FDI - opportunities and Challenges. Dewan V.S. Institute of Management Meerut	Dr. Vikas Kumar, Dr. AshutoshAggarwal
2014	Devaluation of the currency Its Impact on Indian Economy	Mumukshu Publication of Humanities Economic Development With Devaluation of Non-Economic Values : Problems & Remedies	
2015	Management of Performance and skill management	International journal of trade and commerce 11 ARTC ISSN No – 2277-5811	
2015	Overview of foreign investment policy in India	Journal of Commerce & Trade ISSN No – 0973-4503 Impact factor – 3.860	

2017	Vegetable Oil Industry in India : Key Trends and Statistics	Journal of Commerce & Trade UGC approved Journal No. 48687 ISSN No – 0973-4503 Impact factor – 4.382	
2018	An Analytical Study of Marketing Mix of Selected Brands of Vegetable Oil in Northern India	Journal of Commerce & Trade UGC approved Journal No. 48687 ISSN No – 0973-4503 Impact factor – 4.382	

List of Seminar/Conferences Attended and Research Paper Submitted/Published

S.No.	Date	Topic of Seminar	Place	Topic of Research Paper Submitted/Published
1	20/21-11-2007	National Seminar on "The Changing Landscape of Indian Banking in Global Perception and Human Resources"	Bareilly College Bareilly (M.J.P. Rohilkhand University, Bareilly)	The Changing Landscape of Indian Banking in Global Perception and Human Resources
2	09/10-03-2008	National Seminar on "An Appraisal of Economic Reforms in India"	S.K.K. Jain (PG)College Khatauli	Role of Performance Management
3	5/06-12-2008	National Seminar on "Marketing Plan for Entrepreneurial Ventures Role of STP"	I.T.S. Ghaziabad	Marketing Plan for Entrepreneurial Ventures Role of STP
4	20/21-12-2008	International Seminar on "Consumer Protection and Welfare in Present Scenario"	S.S. (PG) College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	A Study of Gender Differences Regarding Consumer Awareness in Meerut District
5	20/21-12-2009	International Seminar on "Role of Information Technology in Shaping World Economy"	S.S.P.G. College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	E-Governance and its Emergence in Economy Growth of India
6	30/31-01-2010	National Seminar on "E-Marketing in Indian Scenario"	D.N. College Meerut	E-Marketing in Indian Scenario
7	04/02/2010	National Seminar on "Globalisation Impact on Privatisation and Investment Policies in Public Sector Enterprises in India"	Kisan (PG) College, Simbhaoli Ghaziabad	Participated
8	05/06-02-2011	National Seminar on "Impact of Globalisation on Indian Economy"	D.N. College Meerut	Impact of Globalization on Rural Market of India - An Innovative Study
9	12/13-03-2011	National Seminar on "Asia and India : Integrated Economy"	J.V. Jain College, Saharanpur	Asia and India : Integrated Economy
10	11/12-03-2012	National Seminar on "Significance of Performance Management in Present 21st Century"	Meerut College Meerut	Significance of Performance Management in Present 21st Century
11	25/26-03-2012	International Seminar on "Consumer Protection & Behavior in Present Privatised Era"	S.S. (PG) College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	E-Governance in Administration - Issue and Challenges

12	17/18-03-2012	National Seminar on "Role of Foreign Direct Investment (FDI) in Indian Economy"	D.N. College Meerut	Impact of Globalisation on Indian Economy
13	18/19-10-2012	National Seminar on "Higher Education in India : Contemporary Challenges	R.G. (PG) College Meerut	Globalization Management : Education Issue and Challenge
14	29/30-11-2012	Role of Rural Consumer Awareness in the Development of Rural Marketing Strategies	A. K. P.G. College Hapur	Rural Development of India with special Reference to RashtriyaKrishiVikasYojna
15	23/24-02-2013	International Seminar on "Employment Generation in Developing Countries : Challenges & Opportunities"	S.S. (PG) College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	MENREGA & Employment in India - Issue & Challenges
16	19/20-03-2013	National Seminar on "Impact of Globalisation And Privatisation on Quality Standard of Management Education in India"	D.A.V. College Muzaffarnagar	Impact of Globalization on Management Education in India
17	18-01-2014	National Seminar on "Fostering Growth through FDI - opportunities and Challenges"	Dewan V.S. Institute of Management Meerut	FDI in Multi - Brand Retail Industry of India & its Relevance
18	02/03-March-2014	International Seminar " Economic Development with devaluation of Non-economic Values: Problems and Remedies"	S.S. College Shahjahanpur	Economic development with devaluation of non-economic values "Devaluation of currency its impact if Indian Economic"
19	29/11/2015	National Seminar Gender Disparity and women security Issues Challenges & Solution	Ku. Mayawati Government Girls (PG) College, Badalpur G.B Nagar	State of Women in India Past and Present
20	31/01/2016	National Seminar "Impact of Stress Management in Business Organization	S.S (PG) College	Stress: Causes in an organization
21	30/01/2016	International Seminar Tourism, Mercantilism and human Happiness Challenges and Opportunities	S/S (PG) College Shahajhanpur	India Tourism Industry Challenges and Opportunity
22	29/03/2016	National Seminar " Changes in Science and Technology, Humanities Low & Commerce in Context of human welfare"	DAV (PG) College Muzzafarnagar	
23	16&17/12/2017	International Terrorism, Tourism and Economic Health of the World	S.S. (PG) College Shahajhanpur (M.J.P. Rohilkhand University, Bareilly)	Challenge & Opportunities in MSME for Economic Health of India

Books			
S.No.	Books Name	Year	Publication
1	Business Mathematics	2008	Ajanta Publication, Meerut
2	Bahikathatathalekhashastra (Hindi Edition)	2011	Global Publication, Meerut

Professional Societies Memberships

- (1) Meerut Management Association, Meerut
- (2) Society for Advance Management Studies, Meerut

Signature of Faculty Member

Signature of H.O.D.

Signature & Stamp of Principal