

HIMANSHU AGARWAL

M.Com., NET, DIP (Geneva), Ph.D., D. Litt.

**Professor, Faculty of Commerce
and Business Administration**
Deva Nagri College, Meerut



Education

- **1991: B.Com. from Meerut University, Meerut, UP, India**
- **1993: M. Com. From Meerut University, Meerut, UP, India**
- **1995: NET-UGC in Commerce from University Grants Commission, New Delhi**
- **1999: Ph. D. from C C S University, Meerut**
- **2002: General Course on Intellectual Property from WIPO Worldwide Academy, World Intellectual Property Organisation, Geneva, Switzerland**
- **2018: D. Litt. From C C S University, Meerut**

Contact

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9412125893

Brief Biography

Prof. (Dr.) Himanshu Agarwal (b. 1972) is an active management researcher, writer and consultant. Prof. Agarwal's researches concentrate on practical wisdom in business executives, leadership in the form of problem solving at all organizational levels, various types of proactive behavior by employees at all levels. Prof. Himanshu Agarwal is also a spiritual and motivational speaker of repute. Universities, Colleges and business houses invite him for such speaking to inchoate learning and knowing attitude in the students and employees. Prof. Agarwal is a scholar and the founder, promoter, publisher and Chief Editor of International Journal – Journal of Commerce and Trade (www.jctindia.org). He is also the founder of Society for Advanced Management Studies (An Academic Not for Profit and Non-Political Organization). He was awarded IARDO Excellence Award-2018. He is Associate Member of Indian Institute of Foreign Trade, New Delhi. He is associated and active role player in Various NGOs. More than 100 management and marketing projects he has guided so far. He has more than 25 years of teaching and research experience. He has presented more than 60 papers at international & national professional seminars on topics including environment, business ethics, managerial decision making, job stress, negotiation, employee commitment and motivation, group decision making and job satisfaction. More than 35 of his articles have appeared in professional journals of repute. He has more than 22 books at his credit. Prof. Agarwal has chaired as keynote speaker in various International and national seminars and conferences. He spoke on Circular Economy at Torso University, Turkey. He delivered numerous lectures on various research fields. He has been Panelist in various capacities so far. A number of Indian Universities calls him for Ph.D. and Other Participation. Professionals more than 15 countries have visited him so far. He has his own YouTube learning channel.

Research Area

Business Environment, Strategic Management, Leadership, Dynamic Marketing Research, Sustainable Development, Human Resource, Financial Management and Export-oriented Growth.

Teaching Area

Human Resource Management, Marketing Management, Business Operations, Management Concepts, Strategic Management, Marketing Research and Innovation and Business Communication.



Prof. (Dr.) Himanshu Agarwal (b.1972)

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ℝ^G <https://www.researchgate.net/profile/Himanshu-Agarwal-15>

ORCID <https://orcid.org/0000-0002-5715-3302>

▶ www.youtube.com/c/DrHimanshuAgarwal

📖 <https://ccsmeerut.academia.edu/DrHimanshuAgarwal>

🌐 <https://www.linkedin.com/in/dr-himanshu-agarwal-d-litt-a1041813/>

🏠 25, Murari Puram, Garh Road, Meerut, UP-250002, India

📅 January, 2025



Professional Summary

Accomplished over 25 years of experience in academia and research. Demonstrated expertise in spearheading the development of a quality culture within the college and the university as teacher, mentor, examiner, panel-expert and guide with a focus on continuous improvement across every aspect of teaching-learning process. Enabled the research students with new innovative methods of research and survey. Developed and applied technology driven application and examination functions as per NEP. Experienced in framing, implimenting, managing and controlling the NEP based curricular. Dynamic key member of Institutional Quality Assurance Cell (IQAC) to prepare for NAAC accreditation, NIRF and AISHE. Conducted External Academic Audit of Other Institutions as member. Through out Meritorious in Education and D. Litt. in the Subject. Chief Editor of Journal of Commerce and Trade. Advisory Board member, subject expert, selection expert and member in various Universities throughout India. Additionally, Associate Member of Indian Institute of Foreign Trade, New Delhi.

PROFESSIONAL EXPERIENCE: 25 YEARS

CURRENT POSITION:

PROFESSOR (2021 onwards)

Faculty of Commerce & Business Administration, Deva Nagri (PG) College, Meerut (U.P.)

(Affiliated to CCS Meerut University, Meerut -NAAC A Grade ReAccredited)

☎: 0121-2519222, 0121-403224. 🌐: www.dnpgcollegemeerut.ac.in

PREVIOUS POSITIONS HELD:

ASSOCIATE PROFESSOR (2012 - 2021)

Faculty of Commerce & Business Administration, Deva Nagri (PG) College, Meerut (U.P.)

(Affiliated to CCS Meerut University, Meerut -NAAC A++ Accredited)

READER (2009-2012)

Faculty of Commerce & Business Administration, Deva Nagri (PG) College, Meerut (U.P.)

(Affiliated to CCS Meerut University, Meerut -NAAC A++ Accredited)

SENIOR LECTRURE (2008-2009)

Faculty of Commerce & Business Administration, Deva Nagri (PG) College, Meerut (U.P.)

(Affiliated to CCS Meerut University, Meerut -NAAC A++ Accredited)

SENIOR LECTRURE (2004-2008)

Faculty of Commerce & Business Administration, I. P. (PG) College, Bulandshahr (U.P.)

(Affiliated to CCS Meerut University, Meerut -NAAC A++ Accredited)

LECTRURE (2001-2004)

Faculty of Commerce & Business Administration, I. P. (PG) College, Bulandshahr (U.P.)

(Affiliated to CCS Meerut University, Meerut -NAAC A++ Accredited)

OTHER POSITIONS AND MEMBERSHIPS:

MEMBER: College NEP Implementation Committee

MEMBER: Internal Quality Assurance Cell (IQAC)

ASSOCIATE MEMBER (2008 onwards)

Indian Institute of Foreign Trade, New Delhi - 110 016. p: 011-26965124.

LIFE MEMBER (2006 onwards)

Indian Commerce Association

LIFE MEMBER (2019 onwards) DH-381

Indian Accounting Association

CHIEF EDITOR (2005 onwards)

[Journal of Commerce and Trade](#)

(RNI: 2006/17831 p-ISSN: 0973-4503 e-ISSN: 2454-1702) w: www.jctindia.org

SECRETARY (2005 onwards)

Society For Advanced Management Studies (Registered in Societies Act) Reg. No. 0998

Ex-MEMBER- SYLLABUS COMMITTEE (2008-2018)

U.P. Madyamik Shiksha Parishad, Allahabad, Uttar Pradesh.

ACADEMIC COUNSELLOR – IGNOU Study Centre (2000-2008)

GENERAL MEMBER (wla1212) (2019)

World Leadership Academy

EXECUTIVE COMMITTEE MEMBER (2015 onwards)

Bharat Vikas Prishad, Meerut

QUALIFICATIONS:

Sl. No.	Degree	Board/ University	Year	Remark
1.	B. Com.	Meerut University	1991	3 rd Position in the University
2.	M. Com.	Meerut University	1993	2 nd Position in the University Dissertation Title: Prachien Bharat Mein Bahikhata Parampara – Ek Aadyyan
3.	NET-UGC	UGC, New Delhi	1995	Commerce
4.	Ph. D.	C. C. S. University, Meerut	1999	Small Scale Industry in India - A Critical Appraisal of Problems and Export Opportunities
5.	General Course on Intellectual Property	WIPO Worldwide Academy, World Intellectual Property Organisation, Geneva, Switzerland	2002	
6.	D. Litt.	C. C. S. University, Meerut	2018	Recent Trends in Export led Growth in India: An Empirical Re-investigation of Constraints and Possible Solutions for Inclusive Economic Development (1991-2012)

COURSE TAUGHT:

Entrepreneurship Development, Business Environment, Business Communication, Management, Marketing Management, Strategic Management, Marketing Research, Research Methodology

RESEARCH SUPERVISION:

S.No	Name of Scholar	Title of Research Work	year	Current Status	Other Details
1.	Ashok Kumar	Re-energize the Agro-economy in India	2011	Awarded 5.12.2011	File No.: 8282 Viva Voce: 8.10.2011 Pre-Submission Seminar: 1.4.2010
2.	Nidhi Manglik	A Critical Appraisal of Absenteeism in an organization (A Case Study of Raunaq Automotives Limited)	2011	Awarded	File No.: 9143 Viva Voce: 27.12.2011 Pre-Submission Seminar: 25.8.2011
3.	Bhawana Batra	A critical Appraisal of India's Export Promotion Measure (with Particular Reference to Export Potential in Post Globalised & Liberalised Era)	2012	Awarded	File No.: 8286 Viva Voce: 27.1.2012 Pre-Submission Seminar: 1.2.2010
4.	Dilraj Kaur Sahni	Motivation through Quality Circle System in the Expansion of an Industry: A Case Study of AMUL (Gujarat Cooperative Milk Marketing Federation)	2013	Awarded 5.10.2013	File No.: 1597 Viva Voce: 16.8.2013 Pre-Submission Seminar: 10.10.2012
5.	Anuj Goel	Impact of Foreign Direct Investment (FDI) in Retail Sector in India	2017	Awarded	File No.: 2965 Viva Voce: 13.10.2017 Pre-Submission Seminar: 18.4.2016
6.	Nitin Kumar Rastogi	Occupational Stress in Bank Employees (A Comparative Study of Private and Public Sector Banks of Meerut Region)	2019	Awarded 30.11.2019	File No.: 3086 Viva Voce: 18.11.2019 Pre-Submission Seminar: 7.9.2018
7.	Ashwani Sharma	Cashless Commerce: An Exploratory Study of Futuristic Business Model over E- Commerce Business	2020	Awarded 6.8.2020	File No.: 3171 Viva Voce: 5.8.2020 Pre-Submission Seminar: 19.7.2019
8.	Alka Sharma	जनपद बुलन्दशहर के ग्रामीण-निर्धन परिवारों की वित्तीय आवश्यकताओं का एक विश्लेषणात्मक अध्ययन	2021	Awarded 18.1.2021	File No.: 3131 Viva Voce: 28.11.2020 Pre-Submission Seminar: 25.4.2019
9.	Rahul Kumar	Agro-Based Industries: It's Role in the Rural Economic Development of India (A Case Study of Western Uttar Pradesh)	2020	Awarded 26.2.2022	File No.: 3336 Viva Voce: 25.1.2022 Pre-Submission Seminar: 09.02.2021
10.	Ravindra Kumar	भारतीय ग्रामीण अर्थव्यवस्था के आर्थिक विकास में सूचना-प्रौद्योगिकी की भूमिका (पश्चिमी उत्तर-प्रदेश के चयनित ग्रामीण अंचलों के सन्दर्भ में)	2022	Awarded 12.1.2023	File No.: 3390 Viva Voce: 14.8.2022 Pre-Submission Seminar: 06.07.2021
11.	Anurag Mathur	Startup Industries in India: A Critical Appraisal of Their Financial Requirements and Challenges (A Case Study of National Capital Region Since 2016)	2024	Awarded	File No.: 0426 Viva Voce: 29.4.2024 Pre-Submission Seminar 5.1.2023
12.	Mohit Yadav	An Empirical Study of the Contribution of Digital Technology in the Advancements of Knowledge Economy in India (A Comparison between Traditional Vs. Digitalized Education in Meerut District)	2024	Awarded	File No.: 0832 Viva Voce: 22.11.2024 Pre-Submission Seminar 12.2.2024

13.	Rashid	A Study of Financial Inclusion and Its Impact on Indian Economy (A Case Study of Muzaffarnagar District)	2019	WIP	
14.	Taruna	The Role of Startup India Scheme in the Development of Women Entrepreneurs of Selected District of Western Uttar Pradesh	2020	WIP	
15.	Ruby Singh	Challenges and Prospects of Digital Currency in India: An Analytical Study	2024	WIP	
16.	Ambika Sabharwal	A Study of Financial Planning Pattern of Working Women in District Meerut	2024	WIP	
17.	Anjali Sharma	A Comparative Study of Buying Behaviour of Rural and Urban women of Western Uttar Pradesh with Reference to 'Green' Personal Care Products.	2024	WIP	
18.	Shweta	The Impact of e-Commerce on Small and Medium Size Cosmetic Retailers of Meerut District	2024	WIP	

PATENT:

Invention Title: Holistic Student Support System: A Comprehensive Approach to Student Success Management in Higher Education Institutions.

Publication No.: 20/2024

Application No.: 202411032746

KEYNOTE SPEECH:

- (i) उच्च शिक्षा में उभरती नारी शक्ति ICSSR sponsored National Seminar: "Gender Issue in India: A Pragmatic Approach for Its Resolution" at Saraswati Institute of Medical Sciences, Hapur. Organised by: Yonker Scientific and Social Science Research Foundation on April 28, 2010.
- (ii) बैंकिंग एवं वित्त-व्यूह रचना एवम चुनौतियाँ UGC sponsored National Seminar at Government Hamidia Arts and Commerce College, Bhopal (MP) on March 11-12, 2014.
- (iii) **First Develop India and Make in India: The New Face of Foreign Direct Investment (FDI)** UGC sponsored National Seminar on 'Foreign Direct Investment in India' at Government PG College, Khargone (MP) on November 7-8, 2014. (Resource Person)
- (iv) **IT Driven Development** Swami Shukdevanand 7th International Seminar. Organised by: Postgraduate Faculty of Commerce and Research Studies, SS PG College, Shahjahanpur. February 26, 2015. (Resource Person)
- (v) **Water Conservation: The Newest Wave of Corporate Social Responsibility** IQAC & CPE UGC supported National Seminar cum Exhibition on Water – Conservation, Challenges and Opportunities, Ginni Devi Modi Girls' PG College, Modinagar on August 30, 2016. (Resource Person)
- (vi) **Relevance of Gandhi in Business** '7-Days Workshop on Mahatma Gandhi and His Motivational Movements in India (26th September 2018 - 2nd October 2018)' Organised by: Gandhian Study Centre, Ismail National Mahila (PG) College, Meerut (UP) on 30 September 2018.
- (vii) **Tricks and Tips for Writing Scholarly Research Paper** International Webinar on 14 June, 2020 Organized by: Global Foundation for Research and Academic Development, Indore, Madhya Pradesh.
- (viii) **Management Leadership and Bhagwat Gita** Higher Education Department, UP sponsored National Seminar: The Vedic Management in the Perspective of Modern Economic Affairs and Control of Inflation. Organised by: Department of Sanskrit, Govt. PG College, Noida on March 12, 2021
- (ix) **Cashless Commerce: A New Source of Impact for Circular Economy** '6th The International Holistence Academy Congress: Society 5.0' Organized by: Holistence Academy, Canakkale, turkey & Toros University, Mersin, Turkey on 19-20 October, 2021.

- (x) **Balancing Risk and Reward Through Artificial Intelligence Strategy** National Seminar “Impact of Artificial Intelligence on Indian Culture & Indian Knowledge System (With Special Reference in Future Perspective)” sponsored by ICSSR and organized by DAV College, Dehradun, Uttarakhand on 9-10 November, 2024

LECTURES DELIVERED:

- i) **Introduction to Accountancy, Accounting Process, Books of Original Entry, Study, Analysis & Application Meant for Auditors** at ‘Customs & Central Excise Commissionerate (Meerut-1)’ on October 25, 2005
- ii) **Introduction to Accountancy, Accounting Process, Books of Original Entry, Study, Analysis & Application Meant for Auditors** at ‘Customs & Central Excise Commissionerate (Meerut-2) on March 13, 2007.
- iii) **आत्म निर्भरता, विदेशी व्यापार एवम् रोजगार** ‘Instagram Live Show *Ye Duriyan with 2 States Uttar Pradesh*’ Organised by: on 25 May 2020 : 6 PM
- iv) **वर्तमान परिप्रेक्ष्य में आत्म-निर्भरता की सार्थकता** Facebook Live Talk show on 4 June, 2020 : 4:00 PM Organised by: Pt. Deen Dayal Upadhyay Management College, Meerut.
- v) **Entrepreneurship and Innovation as Career Opportunities** 28 December, 2021 Organised by: Innovation Cell, Pt. Deen Dayal Upadhyay Management College, Meerut.
- vi) **Developing E-content through MS PowerPoint Tools** 11-17 February, 2023 Organised by: Teachers’ Re-Skilling Cell & LMS Cell, R. G. College, Meerut.

SESSION CHAIRED:

A. Convener:

- i) “Opportunities in Cost and Management Accountancy” organised by The Institute of Cost Accountants of India. 21st September, 2024.

B. Chairman/Chair Person:

- i) 1st International Conference on Emerging Trends in Commerce, Management and Law in Global Scenario. Technical Session II: Themes Related to Finance and Law. Organised by: Renaissance College of Commerce and Management, Indore. 8th- 9th January, 2016.
- ii) International Conference on ‘Role of ICT in Higher Education: Trends, Problems and Prospects’ (ICRIHE 2020) Session – II: Emerging ICT Trades in Higher Education Organised by IITM, Jankpuri, New Delhi Date:14th February 2020.

C. Co-Chair Person:

- i) National Seminar on Recent Trends in Commerce & Management (Session: Recent Trends in Indian Economy) Shri Atal Bihari Vajpayee Government Arts and Commerce College, A B Road, Indore Date: 16 February, 2013.
- ii) Swami Shukdevanand7thInternational Seminar on Human Development in Developing Nations. Technical Session-I: Themes Related to Commerce, Management and Economics. Faculty of Commerce & Research Studies, S.S. (PG) College, Shahjahanpur Date: 26thFebruary, 2015.

ADVISORY BOARD MEMBER, PANEL EXAMINER:

A. Executive Advisory Board Member:

Journal of Socio – Economic Review (ISSN: 2321-8479) Published by Manywar Kanshi Ram Shodh Peeth, CCS University, Meerut, UP, India. Journal of J.P. Institute, Mumukshu Journal of Commerce.

B. Panel Examiner for Research Thesis:

Bharathiar University, Coimbatore; Bharathidasan University, Tiruchirappalli; Devi Ahilyabai University, Indore. Mewar University, Mewar. Jiwaji University, Gwalior. S N D T Women’s University, Mumbai. Nagpur University, Nagpur.

AWARDS AND HONORS:

- i) ‘Best Research Paper Award’ for ‘Foreign Direct Investment and Growth of Retail Sector in India’ Paper. Dewan V S Institute of Management 18 Jan, 2014.
- ii) ‘IARDO Award for Excellence – 2018’ by International Association of Research and Developed organization (IARDO) in association with Gurukul Institute of Engineering & Technology, Kota in International Award Conference on Multidisciplinary Research and Latest Innovation on 28th October, 2018, No. 373.

- iii) DM Meerut Shri Pankaj Yadav honored and gave *Sammaan* for contributing in Three-stage Panchayat General Election-2015 as *Magistrate*. No. 218.
- iv) Secretary, Central Vigilance Commission issued a Certificate of Allegiance and Honesty No. 7432944769.

PROFESSIONAL COURSES ATTENDED:

1. **TRAINING IN INDUSTRIAL MANAGEMENT** Small Industries Development Organisation, Ministry of Industry, Government of India.
2. **ORIENTATION PROGRAMME FOR ACADEMIC COUNSELLORS** organised by IGNOU-Region-2. 5th January, 2002
3. **ORIENTATION PROGRAMME FOR ACADEMIC COUNSELLORS** organised by IGNOU Region-2. 30-31st January, 2002
4. **UGC sponsored 57th 4-WEEKS ORIENTATION COURSE** organised by Academic Staff College, Jamia Millia Islamia, New Delhi. 19th February - 21st March, 2002. (OCLVII/2002/3886)
5. **ORIENTATION PROGRAMME FOR ACADEMIC COUNSELLORS OF M.COM.** organised by IGNOU Region-2. 30-31st January, 2002.
6. **ORIENTATION PROGRAMME FOR ACADEMIC COUNSELLORS OF M.COM.** organised by IGNOU Region-2. 24-25th January, 2005.
7. **UGC sponsored 8th 3-WEEKS REFRESHER COURSE IN COMMERCE AND BUSINESS MANAGEMENT** organised by Academic Staff College, Jamia Millia Islamia, New Delhi. 13th November - 4th December, 2007. (ASC/JMI/RC/C&BM/7867)
8. **UGC sponsored 5th 3-WEEKS REFRESHER COURSE IN HUMAN RIGHTS & SOCIAL INCLUSION (Interdisciplinary)** organised by Academic Staff College, Jamia Millia Islamia, New Delhi. 6- 27th May, 2009. (ASC/JMI/HR/8740)

WORKSHOPS AND FDPs ATTENDED:

1. **NEW AND INNOVATIVE PEDAGOGY IN HIGHER EDUCATION** Faculty Development Workshop organized by ICFAI National College, Meerut. January 24, 2006
2. **NATIONAL WORKSHOP ON IPR - AWARENESS** organised by NIPO & C.C.S. University, Meerut. 24-25th April, 2009.
3. **NATIONAL WORKSHOP ON HUMAN RIGHTS AND SOCIAL JUSTICE IN INDIA (Under the Auspices of NHRC)** Organised by Department of Sociology, N.A.S. (PG) College, Meerut. 25th February, 2010.
4. **MDP/FDP ON DATA ANALYSIS USING SPSS** Organised by Faculty of Management Studies (FMS), Gurukul Kangri Vishwavidyalaya, Haridwar. 23-24th March, 2013.
5. **ONE WEEK NATIONAL WORKSHOP ON 'PREPARATION OF RESEARCH PROPOSAL-A MULTIDISCIPLINARY APPROACH'** Organised by University Research Committee (URC) Sponsored By: Swami Vivekanand Subharti University, Meerut. 7-13th April, 2016. URCSVSU201631.
6. **NATIONAL WORKSHOP ON RESEARCH METHODOLOGY IN SCIENCE & SOCIAL SCIENCE** Organised by Department of Defense Studies, Meerut College, Meerut Coordinated By: Advance Research Institute for Development of Social Science (ARIDSS), Meerut; Sponsored By: United Service Institution of India (USI), New Delhi. 12-18th June, 2016. Reg. No. USI/ARIDSS/22.
7. **NATIONAL WORKSHOP ON RESEARCH ETHICS, PLAGIARISM AND REFERENCE MANAGEMENT** jointly Organised by Department of Library and Information Sciences and Internal Quality Assurance Cell (IQAC), CCS University, Meerut. April 3, 2017. Reg. No. 263.
8. **NATIONAL WORKSHOP ON UNDERSTANDING ACADEMIC INTEGRITY AND PRACTICES TO AVOID PLAGIARISM** organised by Department of English, D.N. College, Meerut Date: 20 September 2019.
9. **ONE WEEK FDP/WORKSHOP ON METHODOLOGY & ENVIRONMENT – SUSTAINABLE DEVELOPMENT** organised by Meerut College, Meerut under the scheme of RUSA Date: 27 December, 2019 to 2 January 2020.
10. **WORKSHOP ON "संशोधित प्रत्यानन सरंचना हेतु जागरूकता"** Organized by Internal Quality Assurance Cell, CCS University, Meerut (UP). 10 January, 2020.
11. Viewed **"JOURNAL INDEXING & JOURNAL HOSTING WORKSHOP"** on April 28, 2020 organized by SCOPUS and Bright Talk.
12. **INTERNATIONAL WORKSHOP ON ORGANIZING A LITERATURE REVIEW** Organized by Research Foundation of India on 6 May, 2020.
13. **WORKSHOP ON INTELLECTUAL PROPERTY CREATION AND BASIC RIGHTS** Organized by IIMT University IPR Cell on 19 May 2020. (1L3YEA-CE000075)

- 14. THREE DAYS INTERNATIONAL FACULTY DEVELOPMENT PROGRAM ON WAYS TO IMPROVE CAREER SKILLS DURING COVID-19 PANDEMIC** Organized by Faculty of Engineering & Computing Sciences, Teerthanker Mahaveer University, Moradabad, India 24-26 June 2020 (FEP 1244).
- 15. FIVE DAYS E-FDP ON ENHANCEMENT OF NEW LEARNING TOOLS IN MANAGEMENT EDUCATION THROUGH CASE STUDIES** Organized by Department of Business and Management Studies, MIET, Meerut 4-8th August, 2020.
- 16. AICTE sponsored One Week Online Short- Term Training Program on ADVANCE TECHNIQUES IN RESEARCH AND DATA ANALYTICAL TOOLS BY USING SPSS & E-VIEWS** Organized by Department of Business and Management Studies, MIET, Meerut 23-28 Nov., 2020.
- 17. Certificate Program in Mechanics of Manuscript, Thesis Drafting and Funding of Research Project with Application of AI** organized by Eudoxia Research University, USA & Eudoxia Research Centre, India 11-21st March, 2024.

RESEARCH PAPERS PUBLISHED IN JOURNALS:

Sl. No.	Title of the Research Paper & DOI	Journal Name	Page No.	UGC CARE/ SCOPUS/ PEER REVIEW	Year Vol. and No.	ISSN	Imp act factor	Total authors	Author ship
1.	Quality Circles: An Integrated Approach of Development Through Employees' Participation, (doi.org/10.5281/zenodo.5815354)	Journal of National Development	91-94	Peer Review	Jan. 2004 Vol. 17 No. 2	0972-8309		2	Author
2.	Emerging Role of IT in the Development of World Economy (doi.org/10.5281/zenodo.3464431)	Journal of Graphic Era University	207-218	Peer Review	2009 Vol. 1 No. 2	0975-1416		2	Main author
3.	Women Contribution in Rural Development (doi.org/10.5281/zenodo.5816357)	The Journal of the Meerut University History Alumni	120-126	Peer Review	2009 Vol. XIII	0973-5577		1	Principal author
4.	Eco-Social Ethics and Consumerism (doi.org/10.5281/zenodo.3464439)	Journal of Graphic Era University	47-48	Peer Review	2009 Vol. 1 No. 1	0975-1416		1	Principal author
5.	Child Development: The Key to Better Human Life (doi.org/10.5281/zenodo.5815367)	Research Journal of Philosophy and Social Sciences	135-140	Peer Review	2010 Vol. XXXVI No. 2	0048-7325		3	Author
6.	Role Of Emotion and Behaviour in Marketing (doi.org/10.5281/zenodo.5815363)	Research Journal of Arts, Management & Social Sciences	319-326	Peer Review	Mar. 2010 Vol. 2 No. 1	0975-4083		1	Principal author
7.	Recent Trends in Export Led Growth in India: An Empirical Re-Investigation of Constraints and Possible Solutions for Inclusive Economic Development doi.org/10.5281/zenodo.3463899	International Journal of Management Research and Review	1864 - 1874	Peer Review	Oct. 2012 Vol. 2 No. 10	2249-7196		1	Principal author

8.	बैंकिंग एवं वित्त-व्यहरचना एवम् चुनौतियां (doi.org/10.5281/zenodo.3459071)	नवीन शोध संसार	25-26	Peer Review	Mar. 2014	2320-8767		1	Principal author
9.	Performance of Agricultural Capital Formation in India: An Impact of AOA	Journal of Commerce and Trade	69-72	Peer Review	April 2014 Vol. IX No. 1	0973-4503		2	Principal author
10.	Export Driven Growth of India and Benefits From ASEAN: Opportunities for <i>Acche Din</i> (doi.org/10.5281/zenodo.3459101)	GKV Journal of Business Management	44-63	Peer Review	Sept. 2014 Vol. 1 No. 1	2393-9435		1	Principal author
11.	First Develop India and Make in India: The New Face of Foreign Direct Investment (doi.org/10.5281/zenodo.3460568)	Vidyawarta - International Multilingual Research Journal	14-20	Peer Review	Nov. 2014	2319-9318		1	Principal author
12.	Theoretical & Historical Observation of India's Exports (Before 1100 AD to 1947 AD) (doi.org/10.5281/zenodo.3459093)	International Journal of Education and Science Research Review	76-84	Peer Review	Feb. 2015 Vol. 2 No. 1	p-2349-1817 e-2348-6457		1	Principal author
13.	Study of Foreign Direct Investment with Special Reference to Retail Sector in India (doi.org/10.5281/zenodo.3427858)	Pezzottaite Journals- International Journal of Retailing and Rural Business Perspectives	1815 - 1818	Peer Review	July - Sep 2015 Vol. 4 No. 3	(P) 2279-0934 (O) 2279-0942		2	Author
14.	Export Led Growth: A Strategic Approach to India's Economic Development (doi.org/10.5281/zenodo.3463911)	International Journal of Trade and Commerce- IARTC	129-144	Peer Review	Jan- June 2017 Vol. 6 No. 1	(P) 2277-5811 (O) 2278-9065		1	Principal author
15.	A Study on Impact of Work Stress on Individual Life of Bank Employees at Selected Branches in Meerut City (doi.org/10.5281/zenodo.3458961)	Pezzottaite Journals- International Journal of Applied Services Marketing Perspectives	2824 - 2832	Peer Review	April - June 2017 Vol. 6 No. 2	(P) 2279-0977 (O) 2279-0985		2	Main author
16.	Role of Agro Based Industries in the Economic Development of Ghaziabad (doi.org/10.5281/zenodo.5815375)	KAAV International Journal of Economics, Commerce and Busi. Management	230-242	Peer Review	Feb. 2018 Vol. 5 No. 1	2348-4969		2	Supervisor
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8.	Violation of Human Rights in Business: Need for Effective Code of Ethics	Economic Development with Devaluation of Non-Economic Values: Problems and Remedies	<i>Mumukshu Publication of Humanities, Shahjahanpur</i> 978-81-910666-5-4	287-292	National	2014	1	First
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23. **ISSUES & CHALLENGES OF BUSINESS ENVIRONMENT IN CONTEXT TO INDIAN ECONOMY** UGC Sponsored National Seminar. Faculty of Commerce and Business Administration, Meerut College, Meerut. 11-12th March, 2012.
24. **FDI IN RETAIL SECTOR AND ECONOMIC DEVELOPMENT OF INDIA: A CRITICAL APPRAISAL** National Seminar on Role of FDI in Indian Economy. Faculty of Commerce & Business Administration, D. N. (PG) College, Meerut. 17-18th March, 2012.
25. **ROLE OF AGRO BASED INDUSTRIES IN THE DEVELOPMENT OF RURAL ECONOMY** AICTE Sponsored National Conference on Rural Opportunities in India, KIET School of Management, KIET Group of Institutions, Ghaziabad. 18th August, 2012.
26. **ROLE AND RELEVANCE OF COMMERCE HIGHER EDUCATION IN THE DEVELOPMENT OF INDIAN ECONOMY** NAAC sponsored National Seminar on Higher Education in India: Contemporary Challenges, R.G. (PG) College, Meerut. 18-19th October, 2012.
27. **GOVERNMENT INITIATIVES AND RURAL MARKETS IN INDIA: OPPORTUNITIES AND CHALLENGES** UGC sponsored National Seminar on Role of Rural Consumer Awareness in the Development of Rural Marketing Strategies, Department of Economics, AK (PG) College, Hapur. 29-30th November, 2012. Co-Author: Dr. Ashok Kumar. Abstract Published in Souvenir at P. 35.
28. **IMPACT OF FOREIGN DIRECT INVESTMENT IN RETAIL SECTOR IN INDIA** 65th All India Commerce Conference of Indian Commerce Association organized by KPB Hinduja College of Commerce, Mumbai. 9-10th November, 2012. Abstract Published in the Indian Journal of Commerce ISSN 0019-512X Vol. 66 No. 3 July-Sept. 2013. P. 7
29. **ASEAN AND EXPORT LED GROWTH OF INDIA: EASY OPPORTUNITIES FOR INCLUSIVE ECONOMIC DEVELOPMENT** 66th All India Commerce Conference of Indian Commerce Association, Department of Commerce, Bangalore University, Bangalore. 5 - 7th December, 2013. Paper Presented Listed in Souvenir at Page 60.
30. **SUSTAINABLE AGRICULTURAL AND RURAL GROWTH: NEED FOR EXPORT ORIENTATION** ICSSR sponsored National Seminar on Environment and Sustainable Development in India: Issues and Challenges organized by Department of Economics, CCS University, Meerut. December 17-18, 2013.
31. **FOREIGN DIRECT INVESTMENT AND GROWTH OF RETAIL SECTOR IN INDIA** AICTE Sponsored National Seminar on Fostering Growth through FDI – Opportunities and Challenges organized by Dewan V S Institute of Management, Meerut. 18th January, 2014. **Received Best Paper Award.** Full Paper Published in Proceedings. Pp. 1-15.
32. **बैंकिंग एवं वित्त-व्यूहरचना एवम् चुनौतियां** National Seminar on 'Banking and Finance: Strategies and Emerging Challenges' Organised by Department of Commerce, Hamidia Arts and Commerce Bhopal (MP) 11-12 March, 2014.
33. **CLIMATE DIVERSITIES AND INDUSTRIAL LOCATIONS** National Symposium on Climate Change with Reference to India, organized by Department of Geography, R.G. College, Meerut on 6-September, 2014.

- 34. E-ACCOUNTING: THE RELEVANCE IN THE GROWTH OF COUNTRY'S ECONOMIC PERFORMANCE** National Seminar on E-Accounting: Opportunities and Challenges organized by Faculty of Commerce & Business Administration, D. N. (PG) College, Meerut. 18th September, 2014.
- 35. FIRST DEVELOP INDIA AND MAKE IN INDIA: THE NEW FACE OF FOREIGN DIRECT INVESTMENT** UGC sponsored National Seminar on Foreign Direct Investment in India organized by Government PG College, Khargone (MP). 07-08th November, 2014. **Resource Person Speech in the Inaugural Session.** Full Paper Published in Journal. Pp. 1-14.
- 36. SEBI: IT'S ROLE IN REGULATING MUTUAL FUNDS** 67th All India Commerce Conference organized by KIIT University, Bhubaneswar in association with Department of Commerce, Utkal University, Bhubaneswar from 27-29th December, 2014. Abstract Published in Souvenir. P. 49.
- 37. GANDHI'S ECONOMIC VISION OF DEVELOPMENT: RELEVANCE FOR 21ST CENTURY** UGC sponsored National Seminar on Relevance of Ancient Indian Wisdom in Contemporary India organized by Gandhian Study Centre, Ismail National (PG) College for Women, Meerut 14th September, 2015.
- 38. WATER CONSERVATION: THE NEWEST WAVE OF SOCIAL CORPORATE RESPONSIBILITY** Two-Days National Seminar cum Exhibition on 'Water –Conservation, Challenges and Opportunities' under IQAC & CPE University Grants Commission, New Delhi; Ginni Devi Modi Girls' College, Modinagar. 30-31 August, 2016.
- 39. OCCUPATIONAL STRESS: A STUDY ON TEACHERS WORKING IN SELF-FINANCING COLLEGES OF BULANDSHAHR DISTRICT** UGC sponsored National Seminar on 'Contemporary Issues in Higher Education' organized by NREC College, Khurja. 27 October, 2017. Co-Author: Nitin Kumar Rastogi. Abstract: Souvenir P. 35.
- 40. GST AND INDIRECT TAXES: THE MOST IMPORTANT SOURCE OF PUBLIC REVENUE** National Seminar on 'GST in Present Scenario-Impact and Challenges' under Faculty Enrichment Programme of UGC-CE organized by R. G. (PG) Girls' College, Meerut 28-29 October, 2017.
- 41. स्त्रियों की शिक्षा से समाज की स्थिति में परिवर्तन** National Seminar on 'Indian Education – Problem and Solution' organized by Department of Education, Shyamlal Saraswati Mahavidyalaya, Shikarpur. 1 February, 2018.
- 42. ROLE OF AGRO BASED INDUSTRIES IN THE ECONOMIC DEVELOPMENT OF GHAZIABAD** National Seminar on 'Latest Advances in Technology, Management and Media' on 10 February, 2018 organized by IIMT Group of Colleges, Greater Noida. Co-author: Rahul Kumar. Reg. No. NC-LATM/2018/SINCIIMT41
- 43. THE ROLE OF DIGITALIZATION IN UPGRADING INDIAN ECONOMY** National Seminar on "Digitalization in India: The way to Knowledge Economy" organised by Faculty of Commerce, Sahu Jain (PG) College, Najibabad (UP) sponsored by U.P. Government Date: 21-22 December, 2018.
- 44. भारत की औषधीय सम्पदा का भविष्यात्मक विवेचन** National Seminar Cum Exhibition on Herbal Therapy: Present Scenario and Future Prospects organised by: Department of Botany, R.G. (PG) College, Meerut. Date: 19 September, 2019.
- 45. POTENTIAL OF INFORMATION AND COMMUNICATION TECHNOLOGY IN THE DEVELOPMENT OF RURAL YOUTH IN INDIA** National Seminar on 'Youth in India: Education & Employment' organised by Mahamaya Rajkiya Mahavidyalaya, Sherkot – 246747 Bijnor, UP Sponsored by Department of Higher Education, Government of UP. Date: 14-15 December, 2019. Paper Published in Proceeding, (ISBN: 978-81-939741-3-1) Pp. 1-6.
- 46. MANAGEMENT LEADERSHIP AND BHAGWAT GITA** National Seminar on The Vedic Management in the Perspective of Modern Economic Affairs and Control of Inflation sponsored by Department of Higher Education, UP organized by Dept. of Sanskrit. Govt. PG College, Noida on 12th March 2021. Abstract: Souvenir P.22.
- 47. NEED OF ADEQUATE FINANCIAL LITERACY FOR SUSTAINABLE DEVELOPMENT OF INDIA (A CASE STUDY OF JANSATH TEHSIL DISTRICT MUZAFFARNAGAR)** National E-Conference on Advances in Business, Management and Technology (NCABNT2021) organized by Department of Management Sciences, Mahatma Gandhi Central University on 25-26th June, 2021. Certificate No. MGCUDoMS 8/078 (A)
- 48. RELEVANCE OF KNOWLEDGE MANAGEMENT IN POST COVID-19 ERA** National Level Interdisciplinary E Conference on 'Socio-Political and Economic Changes at the National and International Levels During the Covid Period' organized by Department of Political Science & Department of Sociology, Dr. Gopalrao Khedkar Mahavidyalaya Gadegao (Telhara), Dist. Akola in collaboration with Narayanrao Rana Mahavidyalaya Badnera Dist. Amravati on 31st July, 2021.
- 49. WRITING SCHOLARLY RESEARCH PAPER** National E- Conference on Challenges and Opportunities in Research: A Multidisciplinary Approach (CORMA2021) organized by B.P.Arts, SMA Science & KKC Commerce College, Chalisgaon, Jalgaon (Maharashtra) on 2nd Sept. 2021 (Paper Code AP-12).

50. **CYBER TERRORISM: THREATFUL PURPOSES** 2nd International Conference in Emerging Technologies in Computing (ICETC-2022) Organized by Brainware University, KolKatta, West Bengal in Association with Institute for Engineering Research and Publicaiton (IFERP) on 24-25 February, 2022.

ONLINE INTERNATIONAL & NATIONAL SEMINARS/ CONFERENCES

ATTENDED/PARTICIPATED:

- 2019 National Webinar on **Research & Publication Ethics in Humanity and Social Sciences** organised by Shri H.K. Commerce College, Ahmedabad.
National Conference on **Impact and Relevance of the Writings and Speeches of Dr. B. R. Ambadkar on Contemporary Indian Society** Organised by Subharti University, Meerut sponsored by Dr. Ambadkar Foundation, Ministry of Social Justice and Empowerment, Government of India. Date: 17 April, 2019.
- 2020 Three-day International Webinar Series on **Innovative Business Practices in The Time of Covid-19** Organised by Khwaja Moinuddin Chishti Language University, Lucknow, UP from 28th-30th April 2020.
International Webinar on **Impact of Covid-19 on Indian Culture, Spirituality, Education and Technology** Organised by Ch. Harchand Singh Group of Colleges, Khurja, Bulandshahr on 30th April, 2020.
National Webinar on **Impact of Covid-19 on Indian Economy** Organised by Department of Economics and Commerce, NAS (PG) College, Meerut on 7th May, 2020.
A Two Day Online National Conference on **Covid-19: Post Lockdown Challenges & Opportunities** Organised by Chameli Devi Group of Institutions and Chameli Devi Institute of Professional Studies on 9th & 10th May, 2020.
Webinar on **Keep Corona Away: The Organic Way** organised by Department of Commerce, Providence College for Women on 14 May 2020.
National Webinar on **Impact of Covid-19 on Global Economy** Organised by Inspira Research Association (IRA), Jaipur & Indian Accounting Association (IAA), Jaipur Chapter on 15 May, 2020.
National Webinar on **Importance of E-Commerce & E-Marketing in Present Situation** Organised by Government PG College, Pipariya (Hoshangabad) on 15 May, 2020.
Webinar on **How to make the most out of the Lockdown** Organised by Institute of Business Management & Department of Commerce, Managalayatan University, Aligarh on 18 May, 2020.
Webinar on **Put Your Dreams to the Test** organised by The John Maxwell Team on 20 May 2020.
NATIONAL Webinar on **Taking Research Forward During The Pandemic** organised by Loyala Institute of Frontier Energy (LIFE), Loyola College (Autonomous), Chennai, Tamil Nadu, India on 20th May, 2020.
Webinar on **Role of Cobot in Smart Manufacturing & Post Covid** Organised by IEEE Photonics Society Student Chapter, Mangalam College of Engineering, Kottayam, Kerala on 22 May, 2020.
National Webinar on **MSME Perspective Post Covid-19 with Respect to Supply Chain, Markets & Government Stimulus** organised by G. S. College of Commerce & Economics (Autonomous College), Jabalpur on 22nd May 2020.
International Webinar on **Covid-19 Pandemic: Emerging Challenges & Perspectives in E-Learning** organised by Harsh Vidya Mandir (PG) College, Raisi, Haridwar, Uttarakhand, India on 29 May, 2020.
E-Conclave Mangers for the New Normal Session **Managing Blended Learning** organized by Faculty of Management, Vivekananda global University, Jaipur on 29-31 May, 2020.
National Webinar on **Opportunities and Challenges in Accounting Professional Courses** organised by Department of Corporate Secretaryship and Accounting Finance, Faculty of Science and Humanities, SRM Institute of Science and Technology, Kattankulathur, Tamil Nadu on 30 May 2020.
One Day National webinar on **Digital Learning in and Beyond Covid-19** organised by Department of Botany, R. G. College, Meerut on 7 June 2020 (Ref. No. 58029).
International Seminar on **Commerce and Business Management in Changing World** organized by Faculty of Commerce & Management, KBC North Maharashtra University, AIMS International and B.P. Arts, SMA Science and KKC Commerce College, Chalisgaon, Maharashtra on 14 June 2020.
International Webinar on **National Education Policy 2020: An Introspection** organised by gangadharpur Sikshan Mandir, Teachers' Training Institution, Howrah, WB on 25th September 2020.
- 2021 Webinar on **Increasing the Visibility and Impact of Your Research** organised by EURAXESS Worldwide with Taylor & Francis on 22 April 2021.
National E-Conference on **Socio-Political and Economic Changes at the National and International Level During the Covid Period** organised by Dept of Political Science, Dr Gopalrao Khedkar Mahavidyalaya Gadegao (Telhare), Dist. Akola with Dept. of Sociology, Narayanrao Rana Mahavidyalaya Badnera Dist. Amravati on 31 July, 2021.

Pledge for Life Participation in **Spit Free India Movement to Prevent the Spread of Covid-19** by Alamelu Charitable Foundations (TATA Trusts) & NSS during Jun-Aug 2020.

MBA PROJECT REPORT GUIDED:

1. Technological Changes in LIC of India. Sanjay Rastogi (980863142).
2. A study on the customer's satisfaction and awareness level about Escotel Smart Phone Service. Jitendra Bhati (990321310).
3. An Endeavour to diagnose & improve the performance of print media. Sanjeev Kumar Verma (990321864).
4. Commercialization of Bio-Becton Technology. Col. Shailendra Kumar Singh (003244967).
5. An analytical study of Human Resource Management in CPWD. Amena Khatoon (001742514).
6. Evaluating Performance of Public Enterprises-A case study BSNL, Meerut. Sharad Tyagi (001486873).
7. Health care market: Present scenario of Biosensors in India. Asha Chaubey (970524550).
8. Analytical study of cost-effective approach in handling the products of M/s Jagsonpal Pharmaceuticals Ltd. at their Ghaziabad Depot. Ritu Raj (001485413).
9. Importance of SSI units in modern India and the role of SIDBI in their development. Sweta Rastogi (990321176).
10. Evaluating Performance of Public Enterprises (A Case study of Bharat Sanchar Nigam Limited, Meerut). Sharad Tyagi (001486873).
11. Privatization of Insurance in India (A Critical Case Study). Ved Pal (947654050).

THESE ARE SELECTED ONES; TILL DATE MORE THAN 75 MBA RESEARCH PROJECTS HAVE BEEN GUIDED.

BOOKS AUTHORED AND EDITED:

Sl. No	Title of Book	Publisher Details	Published by International/National/local Publishers	Year	ISSN/ISBN No.
1.	Recent Trends in Export Led Growth in India	Lambert Academic Publishing, Rep. of Moldova	International	2018	978-620-0-32718-5
2.	Business Communication	Anand Publications, Meerut	National	2015-16 /2021-22	978-93-80225-66-1
3.	Business Communication	Anand Publications, Meerut	National	2009-10 /2021-22	978-93-80225-06-7
4.	Business Communication	Anand Publications, Meerut	National	2008 /2021	978-93-86080-07-3
5.	Business Economics	Anand Publications, Meerut	National	2012-13 /2021-22	978-93-80225-87-6
6.	Business Organisation & Management	Anand Publications, Meerut	National	20014-15 /2021-22	978-93-82975-88-5
7.	Business Organization	Anand Publications, Meerut	National	2009-10 /2021-22	978-93-80225-62-3
8.	E-Marketing	Anand Publications, Meerut	National	2011-12 /2021-22	978-93-80225-51-7
9.	Engineering and Managerial Economics	Anand Publications, Meerut	National	2010-11 /2021-22	978-93-80225-45-6
10.	Engineering Economics	Anand Publications, Meerut	National	2010-11 /2021-22	978-93-80225-47-0
11.	Entrepreneurship Development	Anand Publications, Meerut	National	2014-15 /2021-22	978-93-82975-55-7
12.	General English	Anand Publications, Meerut	National	2015-16 /2021-22	978-93-80225-87-8
13.	Human Resource Management	Anand Publications, Meerut	National	2009-10 /2021-22	978-93-80225-88-3
14.	Managerial Economics	Anand Publications, Meerut	National	2014-15 /2021-22	978-93-80225-92-0
15.	Marketing Management	Anand Publications, Meerut	National	2009-10 /2021-22	978-93-908090-2-3

16.	Organizational Structure and Personnel Management	Anand Publications, Meerut	National	2015-16 /2021-22	978-93-80225-56-2
17.	Principles of Business Management	Anand Publications, Meerut	National	2008-09 /2021-22	978-93-80225-09-8
18.	Production and Operations Management	Anand Publications, Meerut	National	2010-11 /2021-22	978-93-82975-99-1
19.	Production Management	Anand Publications, Meerut	National	2010-11 /2021-22	978-93-80225-95-1
20.	Total Quality Management	Anand Publications, Meerut	National	2015-16 /2021-22	978-93-82975-40-3
21.	व्यवसायिक पर्यावरण	Anand Publications, Meerut	National	2018-19 /2021-22	978-93-82975-77-9
22.	व्यवसायिक प्रबन्ध के सिद्धान्त	Anand Publications, Meerut	National	2018-19 /2021-22	978-93-82975-78-6
23.	व्यवसायिक सम्प्रेषण	Anand Publications, Meerut	National	2021-22	978-93-86080-35-6
24.	E- Marketing in Indian Scenario (Edited Book)	Faculty of Comm. & Busi. Admn., D. N. College, Meerut	National	2010	978-81-910560-0-5

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